Leave a Gift...

That nourishes Walworth County’s beloved waterways, natural areas and working lands.
LEAVING A LEGACY

The responsibility of caring for all the beautiful lands we protect in Walworth County is timeless. The Geneva Lake Conservancy (GLC) values and needs your support to uphold our obligation to protect our treasured lakes and lands. Including GLC in your estate planning allows you to have a lasting impact.

Your gift will allow future generations to delight in the breathtaking beauty of Walworth County’s diverse landscape—rolling hillsides, glacial lakes, prairies and mature woodlands—and inspire continued stewardship. You can help preserve the lakes and lands that you love for years to come.

Leave a gift that nourishes Walworth County’s beloved waterways, natural areas and working lands permanently—join the GLC Legacy Circle.

WHAT IS THE LEGACY CIRCLE?

Legacy Circle members are benefactors who have made their planned gift intentions known to the Geneva Lake Conservancy. Legacy Circle members are invited to attend special Conservancy events and are recognized in Conservancy donor listings.

Please let us know if you have included GLC in your estate planning—we would love to welcome you to the Circle.
BEQUEST OPTIONS

There are three funds to which you may direct your donation:

Choice 1: General Operating Fund
Your gift will be utilized by the board in the area of greatest need, which could be land acquisition, organizational development, endowment and special projects which support our mission.

Choice 2: Land Acquisition Fund
Your donation to the Land Acquisition Fund will allow the Conservancy to purchase properties of high conservation value when they become available.

Choice 3: Long-Term Land Stewardship Fund
By donating toward long-term land stewardship, you ensure the Conservancy will have funding to care for its protected properties, including its public preserves.

GIVING TO GENEVA LAKE CONSERVANCY

Since estate giving can be complicated, we suggest you consult an advisor who understands estate laws. Providing the following Conservancy information to your estate planner should be helpful:

Official Name:
Geneva Lake Conservancy, Inc.

Federal ID: 39-1418947

Business Address:
PO Box 588
398 Mill St.
Fontana, WI 53125-0588

Fund Designation Choices:
Choice 1: General Operating Fund
Choice 2: Land Acquisition Fund
Choice 3: Long-Term Land Stewardship Fund

The information contained in this literature is not intended as legal advice. We suggest you consult your estate planner, attorney or tax advisor when making and implementing your giving decisions.

In every walk with nature one receives far more than he seeks.
—John Muir
LEAVING A LEGACY GIFT—
Thank You!

Bequest of Cash
If you wish to give a gift of cash, contact your financial advisor to include this in your will or trust.

Designation of IRA or Retirement Plan
There are unique advantages to naming the Conservancy as a beneficiary of your retirement plan. GLC will benefit from the entire gift without taxation, unlike other types of distributions.

Beneficiary of Insurance or Financial Instruments
Naming the Conservancy as the primary or secondary beneficiary of your plan, allows a tax deduction to the estate, while GLC receives the entire gift amount.

Real Estate
The gift of land allows preservation of a significant environmental asset. Property not meeting GLC land protection criteria is sold with proceeds used to fund our conservation efforts. Another option is to place property in a “retained life estate”, allowing the donor use of the property for his/her lifetime with the knowledge that the treasured land will pass to Geneva Lake Conservancy.

Charitable Remainder Trust
These trusts are established to provide income during life with remaining assets transferred to GLC after death.

We encourage you to contact us if you have questions regarding your estate planning and options. Your gift will enable GLC to protect the land you love forever.

GLC
262-275-5700
www.GenevaLakeConservancy.org
Cover photo courtesy of That Tree: www.thattree.net. Photo, above, by Holly Leitner. This piece has been printed on paper containing 100% post consumer waste (PCW).
Yes, I/we have made provisions for the Geneva Lake Conservancy in our estate plans.

NAME(S):...........................................................................................................................................
ADDRESS:...........................................................................................................................................
......................................................................................................................................................
CITY:............................................ STATE:....... ZIP CODE:.....................................................
PHONE:.(......).................................................................
E-MAIL:...............................................................................................................................................

The Geneva Lake Conservancy recognizes those who have included the Conservancy in their estate plans as Legacy Circle members.

○ Please list names in published and online Legacy Circle listings exactly as printed here.
○ I/we wish to remain anonymous. Please do not publish our names.

I/we have made provisions for the Geneva Lake Conservancy through the following:
(Please select all that apply.)

○ Bequest through my/our will    ○ Life Insurance    ○ Charitable Remainder Trust
○ Qualified Retirement Plan or Commercial Annuity    ○ Real Estate

I intend to direct my gift in the following way:

○ General Operating Fund
○ Land Acquisition Fund
○ Long-Term Land Stewardship Fund
○ Undecided

All information provided will be used for Geneva Lake Conservancy internal purposes only, treated as confidential, and not considered legally binding. Please provide only information you are comfortable sharing.

The Geneva Lake Conservancy thanks you for joining the Legacy Circle and for your commitment to protecting Walworth County’s beloved lands and waters forever.