PAYMENT, SUBMISSIONS & GIVING

*Note: The charitable contribution portion of your donation is limited to the excess of the contribution over the fair market value of any goods or services received. The GLC provides an estimate of the fair market value of goods and services received on an event by event basis. Please consult your tax advisor to determine the deductible value of your contribution.

FEIN: 39-1418947

Checks, credit cards or electronic funds are accepted as payment. Checks should be made payable to Geneva Lake Conservancy.

Digital logo art should be sent in EPS or high resolution JPG file format to JanetHapp@GenevaLakeConservancy.org

For additional information please contact Janet Happ at 262-275-5700 or JanetHapp@GenevaLakeConservancy.org.

PROGRAMS & EVENTS*

The Conservancy is pleased to offer four programs in 2020.

**Keeping It Blue: Reducing Phosphorus in Our Lakes** – a three year program which includes Audubon Certification Seminar for Golf Course Managers

**Native Plant Sale** – a continuing program that encourages the planting of milkweed to help the monarch population increase and native plants which stem soil erosion

**Oak Recovery Program and Heritage Oak Contest & Program** – a program to encourage planting native oak trees, educate property owners, protect oak forests and highlight the importance of oak trees to Walworth County residents with the Heritage Oak Contest

The Conservancy is pleased to offer three events in 2020.

**JUL 10 • Dinner On The Prairie with Doug Tallamy** - author of Bringing Nature Home, How You Can Sustain Wildlife With Native Plants

**OCT 1 • Fall Fundraiser** with Randy Otto portraying Winston Churchill’s conservation views

**DEC 5 • Holly Ball**

*All events are dependent on the course of the COVID-19 virus. We continue to hope that Safer At Home restrictions are lifted by event dates.
SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR - $10,000
Exclusive Recognition and Preferential
Acknowledgment in all materials for 12 months;
one Premier Sponsor per year
Print circulation exposures to more than 83,000
Lake Geneva residents, visitors and GLC friends
as Named Premier Sponsor in Lake Geneva
Regional News newspaper, At The Lake
magazine, event invites, programs, tabletop
cards, mount boards, literature, newsletters and
news releases
10 complimentary tickets to one event and two
tickets to all other (3 plus) GLC events with stand
alone logo listing and special verbal recognition
at events
Invite for 2 to exclusive donor recognition event
Premier website recognition, 12 months
Opportunity to distribute your literature and
samples at all events
Right to state and promote that you are a
Presenting Sponsor

SUSTAINING SPONSOR - $5,000
Recognition at all events for 12 months
Print exposures of more than 57,000 in Lake
Geneva area and GLC friends with listing in At
The Lake magazine, event invites, programs,
tabletop displays, literature and newsletters
2 complimentary tickets to all GLC events (3 plus)
and logo listing with other sponsors
Invite for 2 to exclusive donor recognition event
Sustaining website recognition, 12 months
Opportunity to distribute your literature and
samples at all events
Right to state and promote that you are a
Sustaining Sponsor

CHARTER SPONSOR - $2,500
Recognition at all events for 12 months
Print exposures to more than 850 friends of GLC
on event invites and materials and 4,500
exposures in newsletter recognition
4 complimentary tickets to one event
Website recognition, 3 months

PARTNER SPONSOR - $1,000
Recognition at all events for 12 months
Print exposures to more than 850 friends of GLC
on event invites and materials and 4,500
exposures in newsletter recognition
2 complimentary tickets to one event
Website recognition, 3 months

SUBMISSION FORM
Please detach and submit this form with check or
payment instruction to:
Geneva Lake Conservancy
c/o Janet Happ, Director of Development
398 Mill Street
P.O. Box 588
Fontana, WI 53125

_ Yes, I would like to be a GLC programs sponsor.
_ Yes, I would like to be a GLC events sponsor.
I am making a _ one-year commitment.
_ three-year commitment.
_ My check is enclosed. _ Please send a bill.
_ I would like to maximize my charitable
deduction* and decline sponsorship tickets.

Name: ____________________________
Address: __________________________
______________________________
______________________________
Telephone: ________________________
Signature: ________________________
Date: ___________________________