

PROGRAMS & EVENTS*

The Conservancy is pleased to offer four programs in 2020.

Keeping It Blue: Reducing Phosphorus In Our Lakes – a three year program which includes Audubon Certification Seminar for Golf Course Managers

Native Plant Sale – a continuing program that encourages the planting of milkweed to help the monarch population increase and native plants which stem soil erosion

Oak Recovery Program and Heritage Oak Contest & Program – a program to encourage planting native oak trees, educate property owners, protect oak forests and highlight the importance of oak trees to Walworth County residents with the Heritage Oak Contest

The Conservancy is pleased to offer three events in 2020.

JUL 10 • Dinner On The Prairie with Doug Tallamy - author of *Bringing Nature Home, How You Can Sustain Wildlife With Native Plants*

OCT 1 • Fall Fundraiser
with Randy Otto portraying Winston Churchill's conservation views

DEC 5 • Holly Ball

*All events are dependent on the course of the COVID-19 virus. We continue to hope that Safer At Home restrictions are lifted by event dates.

PAYMENT, SUBMISSIONS & GIVING

*Note: The charitable contribution portion of your donation is limited to the excess of the contribution over the fair market value of any goods or services received. The GLC provides an estimate of the fair market value of goods and services received on an event by event basis. Please consult your tax advisor to determine the deductible value of your contribution.
FEIN: 39-1418947

Checks, credit cards or electronic funds are accepted as payment. Checks should be made payable to Geneva Lake Conservancy.

Digital logo art should be sent in EPS or high resolution JPG file format to
JanetHapp@GenevaLakeConservancy.org

For additional information please contact Janet Happ at 262-275-5700 or JanetHapp@GenevaLakeConservancy.org.



Geneva Lake
Conservancy

SPONSORSHIP OPPORTUNITIES



Geneva Lake
Conservancy

398 Mill Street
PO Box 588
Fontana, WI 53125
262-275-5700

*For Corporations, Foundations
& Individual Benefactors*

SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR - \$10,000

Exclusive Recognition and Preferential Acknowledgment in all materials for 12 months; one Premier Sponsor per year

Print circulation exposures to more than 83,000 Lake Geneva residents, visitors and GLC friends as Named Premier Sponsor in Lake Geneva Regional News newspaper, At The Lake magazine, event invites, programs, tabletop cards, mount boards, literature, newsletters and news releases

10 complimentary tickets to one event and two tickets to all other (3 plus) GLC events with stand alone logo listing and special verbal recognition at events

Invite for 2 to exclusive donor recognition event

Premier website recognition, 12 months

Opportunity to distribute your literature and samples at all events

Right to state and promote that you are a Premier Sponsor

PRESENTING SPONSOR - \$7,500

Exclusive Recognition and Preferential Acknowledgment in all materials for 12 months

Print exposures of more than 57,000 in Lake Geneva area and GLC friends with listing in At The Lake magazine, event invites, programs, tabletop displays, literature and newsletters

6 complimentary tickets to one event and two tickets to all other (3 plus) GLC events and logo listing with other sponsors

Invite for 2 to exclusive donor recognition event

Presenting website recognition, 12 months

Opportunity to distribute your literature and

samples at all events

Right to state and promote that you are a Presenting Sponsor

SUSTAINING SPONSOR - \$5,000

Recognition at all events for 12 months

Print exposures of more than 57,000 in Lake Geneva area and GLC friends with listing in At The Lake magazine, event invites, programs, tabletop displays, literature and newsletters

2 complimentary tickets to all GLC events (3 plus) and logo listing with other sponsors

Invite for 2 to exclusive donor recognition event

Sustaining website recognition, 12 months

Opportunity to distribute your literature and samples at all events

Right to state and promote that you are a Sustaining Sponsor

CHARTER SPONSOR - \$2,500

Recognition at all events for 12 months

Print exposures to more than 850 friends of GLC on event invites and materials and 4,500 exposures in newsletter recognition

4 complimentary tickets to one event

Website recognition, 3 months

PARTNER SPONSOR - \$1,000

Recognition at all events for 12 months

Print exposures to more than 850 friends of GLC on event invites and materials and 4,500 exposures in newsletter recognition

2 complimentary tickets to one event

Website recognition, 3 months

SUBMISSION FORM

Please detach and submit this form with check or payment instruction to:

Geneva Lake Conservancy
c/o Janet Happ, Director of Development
398 Mill Street
P.O. Box 588
Fontana, WI 53125

Yes, I would like to be a GLC programs sponsor.

Yes, I would like to be a GLC events sponsor.

I am making a one-year commitment.
 three-year commitment.

My check is enclosed. Please send a bill.

I would like to maximize my charitable deduction* and decline sponsorship tickets.

Name: _____

Address: _____

Telephone: _____

Signature: _____

Date: _____