GLC PROGRAMS

**Annual Native Plant Sale** – a continuing program to help promote and create wildlife friendly yards, offering native wildflower and rain garden planting kits.

**Conservation@Home** – a homeowner recognition and education program designed to support water conservation and protection efforts in Walworth County

**Oak Recovery Program and Heritage Oak Contest & Program** – a program to encourage planting native oak trees, educate property owners, protect oak forests and highlight the importance of oak trees to Walworth County residents through the Heritage Oak Contest

GLC FUNDRAISING EVENTS

**MAY 8 • KETTLE MORaine BIRD FESTIVAL** - Guided bird walks with Lakeland Audubon Society at GLC’s Bromley Woods followed by luncheon and guest speaker

**JUL 17 • Picnic On The Prairie Dinner** - at a privately restored, 200-acre property with Doug Tallamy, author of *Bringing Nature Home, How You Can Sustain Wildlife With Native Plants*

**OCT 2 • Road Rally To GLC Preserves** Ramble through scenic Walworth County countryside in a classic road rally expedition, culminating with dinner and presentation

**DEC 4 • Holly Ball: An Old Fashioned Holiday** GLC’s biggest event of the year — the annual holiday dinner dance, auction and awards presentation at Big Foot Country Club

*All events are dependent on the course of the COVID-19 virus. We continue to hope that Safer At Home restrictions are lifted by event dates.

**PAYMENT, SUBMISSIONS & GIVING**

*Note: The charitable contribution portion of your donation is limited to the excess of the contribution over the fair market value of any goods or services received. The GLC provides an estimate of the fair market value of goods and services received on an event by event basis. Please consult your tax advisor to determine the deductible value of your contribution.

FEIN: 39-1418947

Checks, credit cards or electronic funds are accepted as payment. Checks should be made payable to Geneva Lake Conservancy.

Digital logo art should be sent in EPS or high resolution JPG file format to JanetHapp@GenevaLakeConservancy.org

**For additional information please contact Janet Happ at 262-275-5700 or JanetHapp@GenevaLakeConservancy.org.**
SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR - $10,000
Exclusive Recognition and Preferential Acknowledgment in all materials for 12 months; one Premier Sponsor per year
Print circulation exposures to more than 83,000 Lake Geneva residents, visitors and GLC friends as Named Premier Sponsor in Lake Geneva Regional News newspaper, At The Lake magazine, event invites, programs, tabletop cards, mount boards, literature, newsletters and news releases
10 complimentary tickets to one event and two tickets to all other (3 plus) GLC events with stand alone logo listing and special verbal recognition at events
Invite for 2 to exclusive donor recognition event
Premier website recognition, 12 months
Opportunity to distribute your literature and samples at all events
Right to state and promote that you are a Premier Sponsor

SUSTAINING SPONSOR - $5,000
Recognition at all events for 12 months
Print exposures of more than 57,000 in Lake Geneva area and GLC friends with listing in At The Lake magazine, event invites, programs, tabletop displays, literature and newsletters
2 complimentary tickets to all GLC events (3 plus) and logo listing with other sponsors
Invite for 2 to exclusive donor recognition event
Sustaining website recognition, 12 months
Opportunity to distribute your literature and samples at all events
Right to state and promote that you are a Sustaining Sponsor

CHARTER SPONSOR - $2,500
Recognition at all events for 12 months
Print exposures to more than 850 friends of GLC on event invites and materials and 4,500 exposures in newsletter recognition
4 complimentary tickets to one event
Website recognition, 3 months

PARTNER SPONSOR - $1,000
Recognition at all events for 12 months
Print exposures to more than 850 friends of GLC on event invites and materials and 4,500 exposures in newsletter recognition
2 complimentary tickets to one event
Website recognition, 3 months

SUBMISSION FORM
Please detach and submit this form with check or payment instruction to:
Geneva Lake Conservancy
c/o Janet Happ, Assistant Executive Director
398 Mill Street
Fontana, WI 53125

__ Yes, I would like to be a GLC programs sponsor.
__ Yes, I would like to be a GLC events sponsor.

I am making a ___ one-year commitment.
___ three-year commitment.

__ My check is enclosed. ___ Please send a bill.

__ I would like to maximize my charitable deduction* and decline sponsorship tickets.

Name: ____________________________
Address: __________________________
________________________________
________________________________
Telephone: _________________________
Signature: _________________________
Date: _____________________________
The Native Plant sale helps promote and create wildlife-friendly yards, offering WILDFLOWER GARDEN KITS which include a selection of five native wildflowers to plant and RAIN GARDEN kits to slow and filter runoff. This program is complementary to our Conservation@Home program.
For the second year, Geneva Lake Conservancy invites property owners to participate in Conservation @Home, providing guidance and advice on how to make their property more ecologically healthy and contribute to healing our planet.
HERITAGE OAKS CONTEST & OAK TREE SALES

Geneva Lake Conservancy

AUGUST THROUGH FALL

Throughout 2021 the Conservancy will highlight the importance of restoring our oak savannas and forests through its sale of native oak trees, while continuing endeavors to protect those that remain through conservation easements and other land protection tools. GLC will run a summer-long contest to identify the oldest and most beautiful oak trees in the county. Landowners will enter by sending in pictures of their oaks, along with written information. Judges from a variety of tree and landscape services will make the final selections, and winners will be announced at our annual meeting December 11, in our newsletter and on social media. Winners will receive a plaque and free one-hour consultation with a tree expert on how to continue care for their oaks. Expected participation and audience is 100 - 200.
KETTLE MORAINE BIRD FESTIVAL & SPRING LUNCHEON

Geneva Lake Conservancy

SAT • MAY 8
8AM - 1PM
$5 Walk/$20 Lunch & Presentation

Guests will drive into the countryside to see one of Walworth County’s most beautiful and important bird habitats in LaGrange Township. Known as Bromley Woods, the 40-acre property is globally important to migrating birds and surrounded on three sides by the Kettle Moraine State Forest.

Bird enthusiasts will look for warblers and other forest-interior nesting birds on bird walks scheduled at 8, 9 or 10 a.m. Following the walks, lunch will be served on the Bromley Woods prairie with a presentation on warblers. Expected attendance is 50 - 100.

*All events are dependent on the course of the COVID-19 virus. We continue to hope that Safer At Home restrictions are lifted by event dates.

2021 | SPONSORED EVENT
SUMMER FUNDRAISER: PICNIC ON THE PRAIRIE

Geneva Lake Conservancy

SAT • JUL 17
5PM - 9PM
$150 Dinner & Auction

Guests will take guided tours through portions of 200-acre, privately restored prairie. The evening will include an after-dinner presentation by Doug Tallamy, author of Bringing Nature Home: How You Can Sustain Wildlife With Native Plants.

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2021 | SPONSORED EVENT
ROAD RALLY TO GLC PRESERVES

Geneva Lake Conservancy

SAT • OCT 2
3PM - 7PM
$100 Dinner & Auction

Guests will drive their vehicles through scenic Walworth County countryside to visit up to five GLC nature preserves.

A gourmet picnic box dinner and wine will be served.

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2021 | SPONSORED EVENT
HOLLY BALL ANNUAL GALA: AN OLD-FASHIONED HOLIDAY

Geneva Lake Conservancy

SAT • DEC 04
5PM - MIDNIGHT
$175 Dinner Dance

The Holly Ball is always held the first Saturday of December to welcome in the holiday season. Big Foot Country Club provides a spectacular venue and splendid meal for this gala. The evening program will include presentation of GLC’s Conservation Stewardship and Conservation Leadership Awards. Guests will dance the night away or shop the silent auction full of unique gifts. Holly Ball, the Conservancy’s largest event with regards to attendance and net profit, provides high visibility to sponsors. Expected attendance is 250.

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2021 | SPONSORED EVENT