

Support the GLC mission to preserve and restore the lands and waters of Walworth County.

Geneva Lake Conservancy has protected almost 3000 acres of high conservation value land in Walworth County and advocates for the ecological health of our lakes, rivers and watersheds. It is a tax-exempt 501(c)(3) organization and accredited land trust. Donations are tax deductible to the extent provided by law.

PAYMENT, SUBMISSIONS & GIVING

*Note: The charitable contribution portion of your donation is limited to the excess of the contribution over the fair market value of any goods or services received. The GLC provides an estimate of the fair market value of goods and services received on an event by event basis. Please consult your tax advisor to determine the deductible value of your contribution.

FEIN: 39-1418947

Checks, credit cards or electronic funds are accepted as payment. Checks should be made payable to Geneva Lake Conservancy.

Digital logo art should be sent in EPS or high resolution JPG file format to JanetHapp@GenevaLakeConservancy.org

For additional information please contact Janet Happ at 262-275-5700 or JanetHapp@GenevaLakeConservancy.org.



**Geneva Lake
Conservancy**

SPONSORSHIP OPPORTUNITIES



**Geneva Lake
Conservancy**

398 Mill Street
PO Box 588
Fontana, WI 53125
262-275-5700

*For Corporations,
Foundations & Individual
Benefactors*

SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR - \$10,000

Exclusive Recognition and Preferential Acknowledgment in all materials for 12 months; one Premier Sponsor per year

Print circulation exposures to more than 83,000 Lake Geneva residents, visitors and GLC friends as Named Premier Sponsor in At The Lake magazine, event invites, programs, tabletop cards, mount boards, literature, newsletters and news releases

10 complimentary tickets to one event and two tickets to all other (3 plus) GLC events with stand alone logo listing and special verbal recognition at events

Invite for 2 to exclusive donor recognition event

Premier website recognition, 12 months

Opportunity to distribute your literature and samples at all events

Right to state and promote that you are a Premier Sponsor

PRESENTING SPONSOR - \$7,500

Exclusive Recognition and Preferential Acknowledgment in all materials for 12 months

Print exposures of more than 57,000 in Lake Geneva area and GLC friends with listing in At The Lake magazine, event invites, programs, tabletop displays, literature and newsletters

6 complimentary tickets to one event and two tickets to all other (3 plus) GLC events and logo listing with other sponsors

Invite for 2 to exclusive donor recognition event

Presenting website recognition, 12 months

Opportunity to distribute your literature and

samples at all events

Right to state and promote that you are a Presenting Sponsor

SUSTAINING SPONSOR - \$5,000

Recognition at all events for 12 months

Print exposures of more than 57,000 in Lake Geneva area and GLC friends with listing in At The Lake magazine, event invites, programs, tabletop displays, literature and newsletters

2 complimentary tickets to all GLC events (3 plus) and logo listing with other sponsors

Invite for 2 to exclusive donor recognition event

Sustaining website recognition, 12 months

Opportunity to distribute your literature and samples at all events

Right to state and promote that you are a Sustaining Sponsor

CHARTER SPONSOR - \$2,500

Recognition at all events for 12 months

Print exposures to more than 850 friends of GLC on event invites and materials and 4,500 exposures in newsletter recognition

4 complimentary tickets to one event

Website recognition, 3 months

PARTNER SPONSOR - \$1,000

Recognition at all events for 12 months

Print exposures to more than 850 friends of GLC on event invites and materials and 4,500 exposures in newsletter recognition

2 complimentary tickets to one event

Website recognition, 3 months

SUBMISSION FORM

Please detach and submit this form with check or payment instruction to:

Geneva Lake Conservancy
c/o Janet Happ, Assistant Executive Director
398 Mill Street
P.O. Box 588
Fontana, WI 53125

Yes, I would like to be a GLC programs sponsor.

Yes, I would like to be a GLC events sponsor.

I am making a one-year commitment.
 three-year commitment.

My check is enclosed. Please send a bill.

I would like to maximize my charitable deduction* and decline sponsorship tickets.

Name: _____

Address: _____

Telephone: _____

Signature: _____

Date: _____